

Biennial Household and Behavioral Finance Symposium

May 6-7, 2019
The Statler Hotel
Cornell University
Ithaca, New York



Who We Are

The Institute for Behavioral and Household Finance (IBHF) is located in the Charles H. Dyson School of Applied Economics and Management at Cornell University. The mission of the IBHF is to understand financial decision-making behavior with the goals of financial education, shedding light on how to better model observed financial behavior, and informing finance related policies and regulation.

To facilitate its mission, the IBHF hosts a research symposium to explore and expand the frontiers of empirical and policy related research in household finance and behavioral finance.

For more information on the IBHF, please feel free to visit the IBHF website:

IBHF.CORNELL.EDU

About The Symposium

This symposium will bring together renowned researchers from the U.S. and abroad to discuss important topics in household finance and behavioral finance. As the leading scholars in household finance are scattered across the U.S. and the world, the symposium offers a unique opportunity to bring together the academic thought leaders in this area. Attendance of approximately 50-60 people is expected.

The symposium is expected to generate meaningful discussions, valuable insights, new research ideas, and/or potential policy recommendations that will impact financial institutions.

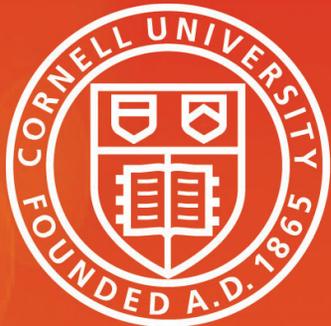


IBHF

THE INSTITUTE FOR BEHAVIORAL
AND HOUSEHOLD FINANCE

CORNELL UNIVERSITY





KEYNOTE SPEAKER

Harrison Hong

John R. Eckel Jr. Professor of
Financial Economics
Columbia University

This Year's Symposium Focus

The 1½ day-long event will feature a keynote address by Dr. Harrison Hong and seven cutting-edge research paper presentations, each followed by an in-depth discussion. For the 2019 symposium, the following topics will be highlighted:

- Portfolio choice and debt behavior over the life cycle
- Retirement financing and pension behavior
- Consumer debt, financial distress, and default behavior
- Behavioral household finance
- Financial management and consumer finance regulation

Evening activities will include a Finger Lakes Wine tasting at a local vineyard.

Symposium Program Committee

- Lauren Cohen, Professor of Finance, Harvard University
- Simon Gervais, Professor of Finance, Duke University
- Benjamin Keys, Assistant Professor of Real Estate - The Wharton School, University of Pennsylvania
- Kelly Shue, Professor of Finance, Yale University
- Vicki Bogan, Associate Professor of Finance, Cornell University

Sponsorship Opportunities

Symposium sponsorship supports financial research and enable sponsors to network and reach a broad base of finance scholars. Additionally, symposium sponsors can experience numerous other benefits:

Sponsorship Benefits

- Company promotional piece included in each attendee folder*
- Recognition in program
- IBHF Twitter announcement about sponsorship
- One representative in attendance

*Sponsor provided

Contact Us

If you would like more information or are interested in partnering with us, please contact:

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